BUSINESS ARCHITECTURE GUILD REPORT

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• FEAPO Report to BoD
• Content Updates
  • BIZBOK® Guide v7.0 and future plans
  • “Business Architecture Quick Guide” Published
• Community Updates
  • Guild Community Program
  • Associate and Corporate Membership Update
• Discipline Development
  • Certified Business Architect® (CBA®) and Guild Accredited Training Partner™ (GATP®)
  • Industry Reference Models
  • Standards and Metamodel Work
  • Business Architecture Tool Evaluator™
• Direction for 2018 & Beyond
Founded in 2010, the Business Architecture Guild® is a not-for-profit, member based professional organization whose primary purpose is “to promote best practices and expand the knowledge-base of the business architecture discipline”
ABOUT THE BUSINESS ARCHITECTURE GUILD®

- Not for profit, member-based association with
- Global member base
- Governance:
  - Largely a volunteer-based structure
  - Board of Directors
  - Various Boards and Committees including Guild Council of Executive Advisors
  - Growing number of self-governing collaborative teams
- Utilizes member-driven, self-governing and principle-based collaborative team structure for content development and other purposes
- Partners with professional associations, standards groups and related organizations
- Individual and corporate memberships are available
BUSINESS ARCHITECTURE GUILD® CONTENT & RELATED OFFERINGS

- A Guide to the Business Architecture Body of Knowledge® (BIZBOK® Guide) per year (averages 2 releases annually)
- Peer-reviewed whitepapers, Summit presentation decks and other publications (Public Resources on Website)
- Business architecture industry reference models for various vertical industries
- Monthly member learning webinars, online member forums and collaborative group forums
- Sponsor of Business Architecture Innovation Summit™ and Business Architecture Workshop Series (for content evolution)
- Specialty offerings including Business Architecture Maturity Model® (BAMM®) and Business Architecture Tool Evaluator™
- Standards related content that is submitted for adoption to industry standards organizations (e.g. OMG, Open Group)
- Expanding local Guild communities to enable business architecture dialog at the local level
REPORTS ABOUT FEAPO TO GUILD

- New President
- Taxonomy published
- BoD elections
- Considering an objective evaluation of certification programs
- Still struggling with a compelling value proposition
BUSINESS ARCHITECTURE CONTENT UPDATES

• **BIZBOK® v7.0 (Aug 2018) published, focus of updates:**
  • Maturation of reference model sections and first release of transportation
  • New section on business architecture’s role in strategy realization (3.11)
  • Updates to capability, product and policy mapping and metamodel

• **BIZBOK® v7.5 (Early 2019) focus:**
  • Continual evolution of reference models
  • Update to business process modeling and management section
  • Additional updates are currently being planned

• **Plan to continue releasing two BIZBOK® Guide releases annually**

• **Business Architecture Quick Guide – PUBLISHED!**
  • Easily consumable book on business architecture
  • Focus on value, usage, scenarios and summary of approaches
  • Available from Amazon, Barnes and Noble and in bulk from MK Press
BUSINESS ARCHITECTURE GUILD® COMMUNITY UPDATES

• Corporate Membership Program
  • Associate Members – the regular individual membership most Guild members fall under
  • Corporate Members – Focus is on organizations seeking to formalize business architecture adoption, focus, career growth and skills dissemination
  • Corporate program participation demonstrates strategic commitment to business architecture
  • Over a dozen corporate members, and ~2500 total individual members (doubled in the last 4 years)

• Local Community Gatherings
  • Gatherings are self-governed and focus on networking and advancing the practice as it is evolving locally
  • Focus is on using Guild best practices to build local community strength
  • Communities are live, with 9 featured communities across 4 continents
  • Many resources available to those who would like to start a new community

• Career Center
  • Is active and being used by companies and job seekers alike
BUSINESS ARCHITECTURE CERTIFICATION PROGRAM UPDATES

• **Certified Business Architect® (CBA®)**
  - Program sign-ups and CBA® certified individuals has seen major upshift over past 6 months
  - Exam may be taken at over 5200 locations worldwide, vouchers available to Guild members
  - Do not confuse this formal certification with certificates issued by various training companies

• **CBA® program expansion plans**
  - CBA® exam updates scheduled for 2018 (based on version 7.0)
  - CBA® II certification – experience and interview based (requires existing CBA®)
  - CBA® III certification – reserved for contributors to the evolution of the practice (would require CBA® II)
  - [CBA® Study Guide](#) in widespread and growing use *(check out program to see if you want to be a moderator)*

• **Guild Accredited Training Program® (GATP®) program** evaluates training companies and related course offerings for alignment to the *BIZBOK® Guide*
  - See GATP® program on Guild site for accredited training company and course qualifications and offerings
BUSINESS ARCHITECTURE ADVISORY UPDATES

- **Guild Council of Executive Advisors (GCEA)**
  - Formed to advise the Guild and advocate for the discipline
  - Members have diverse backgrounds of experience and geographies
  - Initial focus was elevator pitches (including member survey); next focus is risk & compliance

- **Academic Advisory**
  - Early work is underway in academia on courses for principled business architecture
The Guild is engaging with iiBA on body of knowledge concept alignment

**Banking Industry Architecture Network (BIAN)**
- The Guild’s financial services reference model team is collaborating with BIAN’s capability model team to create an aligned perspective on capability mapping for banking / financial services

**OMG**
- Guild and others plan to respond to the Business Architecture Core Metamodel (BACM) RFP in September 2018 with a formal representation of the BIZBOK® Guide-defined metamodel
- Resulting specification will deliver standard business architecture metamodel for tool vendors and practitioners

**Open Group**
- TOGAF™ 9.2 now contains standard, principled reference content for capability and value stream usage in ADM Phase A (content aligns to BIZBOK® Guide principles)
- TOGAF™ updates to ADM Phases A, B and beyond are in the works
Formally defined industry reference models work is focused on insurance, financial services, healthcare, transportation, manufacturing and a common reference model

- Content is aligned to BIZBOK® Guide principles and best practices
- Scope is ultimately targeting all business architecture domains as shown in BIZBOK® Guide, Part 1, figure 1.1
- Reference models evolve and are rolled out incrementally
- Initial content is added to BIZBOK® Guide Part 8 and eventually made available as downloadable content
- Initial downloadable content is available in store for financial services, insurance and common reference model

- Next target is government reference models; there is ongoing interest in telecommunications and utilities, but no traction yet
- Common reference model is available to any industry and incorporated into vertical reference models
- Reference models are available to members and restricted to internal use only (see policy statement)
- Business Architecture Guild® member community will continue to evolve and disseminate reference models
- Where possible and applicable, the Guild is engaging and collaborating with vertical industry associations (e.g. BIAN)
Increased recognition in business architect as a profession within business circles, with HR recognizing the profession in more formal ways

Dramatic member growth and growth in Certified Business Architects®

Formal standards emerge, greater tool alignment, wider adoption across industry sectors

Reference models will proliferate across industry sectors as they grow in maturity and depth

Business architecture is increasingly commonplace and driving how organizations manage and transform their businesses

Business Architecture Guild provides a key focal point for all things business architecture
BUSINESS ARCHITECTURE GUILD®
ANNUAL FEAPO REPORT

Business Architecture Guild®
www.businessarchitectureguild.org

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